

the university BOOK STORE


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Dear Parents,

We would like to congratulate you as your son or daughter prepares for our upcoming graduation at the University of Wisconsin-Madison. As you begin to plan for this milestone occasion, we would like to introduce our exclusive collection of diploma frames and extend a special discount offer to you.

Having a prominently displayed University of Wisconsin diploma frame gives your graduate instant respect and credibility among peers, clients and superiors. **the university book store** frames are officially licensed and made in the USA -- hand-crafted by Church Hill Classics. Every frame features archival-quality matting, backing, and mounting materials that meet stringent Library of Congress standards for document preservation.

For your convenience, you may order using the attached form or by visiting wisconsinframes.com. You may purchase a frame as shown or choose the "Design Your Frame" option to customize mat and frame styles on select items. You may have your diploma frame order shipped directly to your home or office. Also, we carry our diploma frames in **the university book store** throughout the year, and your student can purchase them using their WIScard. 

Take advantage of our special offer during Diploma Frame Days, November 12-18, 2015! Bring in this LETTER and receive 25% OFF your diploma frame purchase on our site at www.wisconsinframes.com or from this brochure. From November 19, 2015 through May 31, 2016, receive 20% OFF your diploma frame purchase with coupon below. This is a wonderful way to commemorate your son or daughter's academic achievement and realize a significant savings! Be aware, however, that our frames sell very quickly during the spring, so we recommend placing your order early.

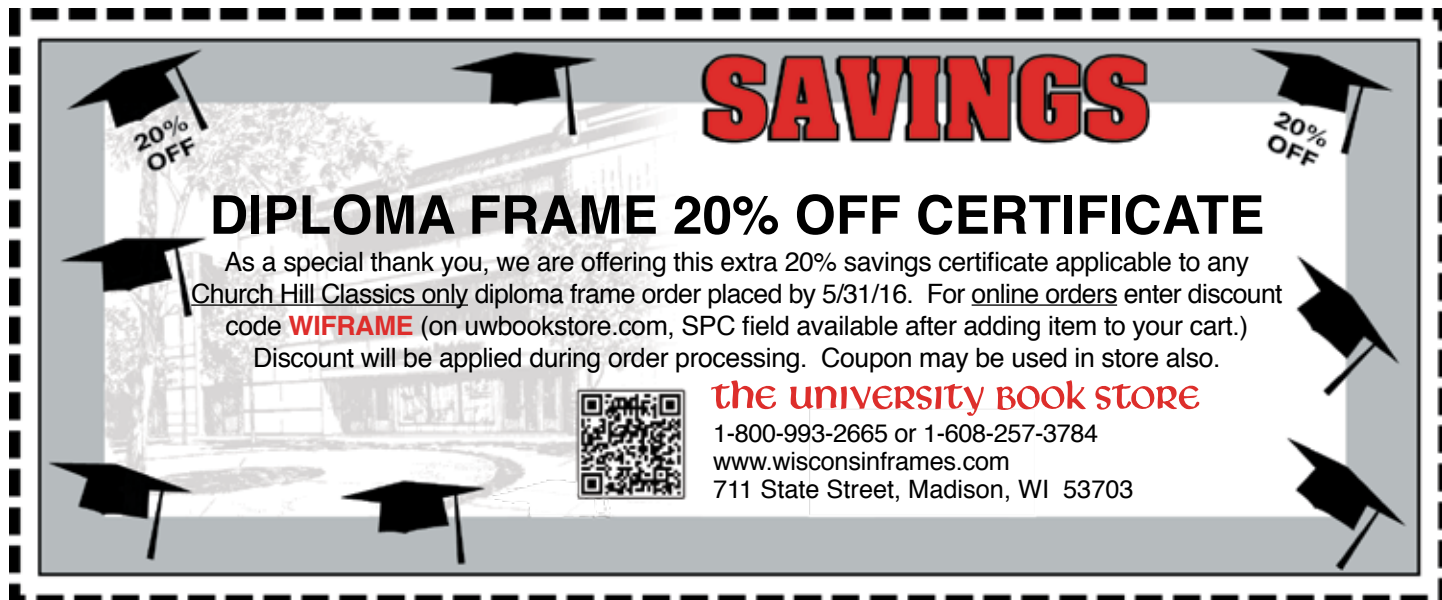
It has been our pleasure to cater to your graduate's needs while attending the University of Wisconsin. Please accept our congratulations on this important occasion. We look forward to seeing you in May to celebrate along with the rest of the Class of 2016.



Pat McGowan
President

3323-8762


DIPLOMA FRAME DAYS, NOVEMBER 12-18th, 2015: 25% OFF DIPLOMA FRAME PURCHASE WITH THIS LETTER.
From November 19, 2015 through May 31, 2016, receive 20% OFF diploma frame purchase with coupon.



SAVINGS

DIPLOMA FRAME 20% OFF CERTIFICATE

As a special thank you, we are offering this extra 20% savings certificate applicable to any Church Hill Classics only diploma frame order placed by 5/31/16. For online orders enter discount code **WIFRAME** (on uwbookstore.com, SPC field available after adding item to your cart.) Discount will be applied during order processing. Coupon may be used in store also.

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